**Variable names**

* Date
* Revenue
* US GDP
* Europe GDP
* CHN GDP
* CPI Price Index
* Nike

**Measurement units**

* Date: Quarterly from 2000- 2017
* Revenue: Quarterly Adidas Sales Revenue in 1k
* US GDP: Quarterly US GDP in 1k
* Europe GDP: Quarterly EU GDP in 1k
* CHN GDP: Quarterly CHN GDP in 1k
* CPI Price Index: Quarterly CPI Price Index in 1k
* Nike: Quarterly Nike Sales Revenue in 1k

**Allowed values**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Min/Max** | **Revenue** | **US GDP** | **Europe GDP** | **CHN GDP US** | **Price Index** | **NIKE** |
| Min | 1078 | 12359.095 | 1728.244 | 257.6491478 | 246.5 | 2161.6 |
| Max | 5671 | 16903.24 | 2745.1033 | 3040.101873 | 655.8 | 9061 |

**Definition of the Variable**

* Date: Quarterly from 2000- 2017
* Revenue: Quarterly Adidas Sales Revenue
* US GDP: Quarterly US GDP
* Europe GDP: Quarterly EU GDP
* CHN GDP: Quarterly CHN GDP
* CPI Price Index: Quarterly CPI Price Index
* Nike: Quarterly Nike Sales Revenue

**Data Collection Method**

* Data is collected from Adidas, and Nike quarterly financial statements. GDP info and CPI are collected from Government Data

Why does this data set intrigue you?

This Dataset intrigues me because I personally purchase a lot of sports apparel from both Nike and Adidas. It will be interesting to forecast where potential sales will be in the future. I am also interested in seeing the relationship between the 2 companies to see if they are positively or negatively correlated.